ENST 594.01: Publishing - The Next Steps

Phil Condon
University of Montana - Missoula, phil.condon@mso.umt.edu

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Contact: phil.condon@mso.umt.edu & 243.2904


Purposes & Outcomes: Learn to find publication outlets, research & interpret their guidelines, select publications to match you and your writing projects, prepare your ms. for presentation, write cover letters and queries, keep records, find info on book proposals and book publishers. Discuss and review EVST thesis logistics, particularly for the environmental writing thesis.

Required Work:

Do initial editor packet (EP) assignment.
Prepare entries for publication directory for 1 assigned current call for submissions/contests.
Research publication directory and/or other sources and select at least 3 places to send your essay.
Verify (via website &/or WM) & update or create entries of your 3 places for EVST publication directory.
Prepare and send out at least 1 essay to at least 3 places.
Find, research, and write entries for at least 1 new outlet to add to EVST publication directory.

Wk#1 Go over syllabus/schedule. Discuss/arrange registration, location, day & time. Class work begins next week.

For Next Week: Editor Packet Assignment. Prepare entries for PD on assigned current call for submissions/contests.

#3: Discuss EP Assignment (your experience and group’s) in terms of your own submission work & preparation.
Look at resources Phil brings. For next week: watch sections (TBA) of DVD 01134 on Reserve at ML. Do new PD entry.

For Week #5 (2 wks out): Determine at least 3 places to send 1 essay(s). For each one, research to make sure all guidelines, addresses, requirements, etc. are current. If any in Directory need update, write a new entry sheet for it. Find/see a copy of each journal if possible. For at least 1 of your outlets, read Table of Contents, Contributor Notes, & at least 1 essay in 1 issue.

For Week #7 (4 wks out): Continue polishing the essay you’ll send out. (Conferences with me as needed next month.)

For Week #9 (6 wks out): Find, research, and write entries for at least 1 new outlet to add to publication directory.

#4: Discussion/questions re DVD and/or ongoing assignments. Bring EVST PD entry you’ve prepared for 1 new outlet.

#5: Bring lists of 3 Publications and any related Q’s. Discuss lists and Cover Letters. Handouts.
For Next Wk: Write 3 Cover Letters/Emails to go with essays, addressed, and anything else required by outlets’ guidelines.

#6: Bring Cover Letters & Packets & Questions for review and discussion.
For two weeks: Rewrite cover letters as necessary. Prep Essay Packets: Essays, CL’s, SASE’s, postage, as required.

#7: Bring essays to class. Workshop in pairs for presentation, mechanics, title, open, close.
For next week: Arrange w/ one other partner in class for last proofread as you prepare packets for mailing. Bring all.

#8: Bring packets ready to mail (including stamps and SASE’s if necessary) or doc’s ready to email. Attention to detail.
For next week: Prepare list of Q’s, things you may want to discuss now and in remainder of classes after SB.

#9: Bring Q’s. Discuss. What to do if ms accepted, and if not. Preview classes/visitors after SB.
Bring entry for at least 1 new outlet to add to class publication directory

Spring Break

For next 3 weeks: each week, bring your Q’s for speakers.
Wks #11 & #12 & #13: Visitors TBA

#14: EVST Writing Thesis/Portfolio Logistics: Proposals, Committees, Projects, Archives, Forms, etc. Handouts.