11-22-1960

New radio broadcasting policy for Montana State University athletic events

University of Montana–Missoula. Office of University Relations

Follow this and additional works at: https://scholarworks.umt.edu/newsreleases

Let us know how access to this document benefits you.

Recommended Citation

https://scholarworks.umt.edu/newsreleases/833
FOR IMMEDIATE RELEASE

MISSOULA -- A new radio broadcasting policy for stations wishing to cover Montana University athletic events will become effective December X, according to the MSU Faculty & Athletic Committee.

Henceforth, any Montana stations or networks wishing to broadcast Grizzly athletic events shall be required to carry the whole season's schedule. This includes games played in Missoula and games on the road.

The University and several stations throughout the state have been attempting for some time to work out a plan to allow as many of the people of the state as possible an opportunity to hear MSU game broadcasts, the committee indicated. However, the group felt that it was not in MSU's best interests to allow hap-hazard coverage of athletic events. The committee believes that a consistent policy of broadcasting all MSU games will eliminate many of the problems MSU has experienced in the past.

Under the new policy, any station or network in the state may apply for permission to broadcast. Applications will be processed on a first-come, first-served basis. In the event that applications are accompanied by a monetary bid for the privilege, these requests will be given priority rating. Because of pressbox space limitations, no more than two stations or networks can be accommodated in any given season, the committee said.

###