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Conservation Education Association national conference to discuss university role in gaining public support for conservation programs

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FOR RELEASE SATURDAY, AUGUST 12

One session of the forthcoming national conference of the Conservation Education Association will be devoted to what colleges and universities are doing to gain public support for conservation programs, according to Dr. James W. Gebhart.

Dr. Gebhart, director of the Montana State University Conservation Laboratory and conference chairman, reports that some 400 persons are expected to attend the conference in the MSU Recital Hall Aug. 13 through 16. Leading conservationists will discuss federal, state, private and collegiate programs during the four-day meeting, he said.

Byron Ashbaugh, a director of CEA and a representative of Nature Centers for Young America, will chair the session on collegiate programs, slated at 1:30 p. m. Aug. 15. Panelists will be Robert M. Alexander, assistant director of the Agricultural Experiment Station, Oregon State University; J. Whitney Floyd, director of the School of Forestry, Range and Wildlife, Utah State University, and Ross Williams, dean of the MSU School of Forestry.

Following the session on collegiate programs, conferees will leave at 3 p. m. for the Bison Range near Moiese. Supt. C. J. Henry will conduct a tour of the range, and the Polson Outdoors organization will serve a picnic supper.

Sen. Lee Metcalf's talk on "Proposals for Development of the Upper Columbia River" at the Bison Range at 7:30 p. m. will climax the day's events, Gebhart said.

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