Montana radio stations are carrying a record number of Montana State University programs

University of Montana--Missoula. Office of University Relations

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Montana radio stations are carrying more Montana State University programs this year than ever before, according to Dr. Erling S. Jorgensen, director of the MSU radio-television studios. Before the 1961-62 school year is over, well over 500 hours of air time will have been set aside for University-produced radio programs on stations across the state, he said.

"In addition, Montana University Radio is making more programs available to the stations - programs that are bringing entertainment and information to the public and sparking new interest in the University," said Dr. Jorgensen.

"For example," he continued, "the first program in our new series, the University Reporter, has a review of the potential dangers of radioactive fallout, a talk with a representative of the Voice of America, and some observations on the disturbed child."

At last count, 10 stations had asked for the 15-minute program on matters of general news interest going on at MSU, and more requests are expected, he said.

The Grizzly Sports Roundup, a 10-minute program about MSU athletics, is being carried on 29 stations. University Concert Hall, a half-hour program from the Department of Music, is expected to be carried on at least a dozen stations.

Another service introduced this year is a series of "depth" reports on special campus events or on remarks of visiting dignitaries, according to Dr. Jorgensen. The first of these programs, the major part of Governor Nutter's talk on "The Future of Education in Montana," was sent to 16 radio stations that requested it.

The programs are produced with the assistance of students in MSU radio and television courses, Dr. Jorgensen said.

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