Montana State University of offer college credit for "College of the Air" course on KMSO-TV, Missoula

University of Montana--Missoula. Office of University Relations

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FOR IMMEDIATE RELEASE

Montana State University will offer college credit for the "College of the Air" course in the American economy, Troy F. Crowder, director of extension, announced. The 160-lesson course will be broadcast five days a week for 32 weeks on KMSQ-TV, Missoula, beginning Oct. 8 at 11:30 a.m., he said. It will also be carried by KXLF-TV, Butte, and KBLN-TV, Helena, he added.

President John F. Kennedy, former President Dwight D. Eisenhower, Walter W. Heller of the Council of Economic Advisers and David E. Bell of the Bureau of the Budget are among the 53 guest lecturers for the series.

Dr. John R. Coleman, professor of economics and dean-elect of the Division of Humanities and Social Sciences at Carnegie Institute of Technology, will be the course instructor. Every fifth lesson will be aimed directly at school administrators and teachers and will be under the direction of Dr. John H. Haefner, professor of social studies education at the State University of Iowa.

The program places emphasis on developing understanding of how our economic system functions, analyzing questions of economic policy and familiarizing viewers with economic facts, concepts and institutions essential for economic literacy.

The course is part of a national effort to wipe out economic illiteracy in the United States, Crowder pointed out. It is presented by the Learning Resources Institute over the CBS television network and is co-sponsored by the American Economic Association, the Joint Council on Economic Education and the National Task Force on Economic Education. Financial support comes from 99 business organizations and individuals.

MSU will offer the course through the Extension Division, giving three credits a quarter for a total of nine credits. Persons interested in taking it for credit should contact the MSU Extension Division, Crowder said.

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