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Montana Business Quarterly

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FOR RELEASE THURSDAY, DECEMBER 6

The appearance of the first issue of the only periodical devoted to Montana business signals a publishing event of importance to the state, according to Montana State University officials.

Montana Business Quarterly, published by the Bureau of Business and Economic Research in the MSU School of Business Administration, replaces Montana Business Review, which had been issued monthly since 1949. The quarterly makes possible more comprehensive coverage of the Montana business scene, according to Dr. Paul B. Blomgren, business dean.

Contents will cover the whole range of the state's business and economic concerns, including matters of particular interest to the operator of a small business, the dean said. Articles on Montana's economic outlook will be featured twice a year. Each issue will contain charts giving a graphic picture of national and state business conditions.

Montana business indicators presented in chart form will include personal income, nonagricultural employment, insured unemployment, average weekly hours in manufacturing industries, and bank debits. Charts showing national business trends will be based on statistics on gross national product, personal income, industrial production, unemployment, and wholesale and consumer prices.

Montana Business Quarterly will circulate on a subscription basis, beginning with the winter issue, the dean said. Checks for a one-year subscription, at $4, should be made out to the Bureau of Business and Economic Research Fund and mailed to the Bureau of Business and Economic Research, School of Business Administration, Montana State University, Missoula.

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