JOUR 328.02: Advanced Photojournalism

Jeremy J. Lurgio

University of Montana - Missoula, jeremy.lurgio@umontana.edu

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J328 - Advanced Photojournalism section 2

Autumn 2009 = M/W 3:40 p.m. - 5:00 p.m. = Classroom DAH 306

Professor Jeremy Lurgio
Phone: 406.243.2601
Office: DAH 434
E-mail: jeremy.lurgio@umontana.edu

Lab Instructors: Cate Oliver, Chris Williams

Course Introduction
Advanced Photojournalism is a required course for juniors and graduate students in the professional program. This course prepares you for future work in the professional world of photojournalism (newspapers, magazines, online and other freelance publications).

This course addresses the three foundations of photojournalism: quality of content, command of technical elements and the ability to meet deadlines. You will learn about “photo” with an emphasis on “journalism.” You will also develop your creative eye and your vision while learning to make creative decisions with your camera.

Assignments are fast-paced and deadline driven. Assignments include features, sports, portraits, news, picture stories and a multimedia project.

This course offers challenges that ultimately provide you with basic lighting fundamentals and creative story telling skills that will serve you in the professional field.
Course Objectives/Outcomes

- To improve your technical skills and your creative story-telling eye.
- To produce assignment work under deadlines.
- To shoot, shoot and shoot some more. This is a shooting class.
- To produce images that will enhance your portfolio.
- To develop your research, reporting and writing skills.
- To develop your understanding of ethics and fairness in photojournalism.
- To develop multimedia skills.

Class Time

This class will feature lectures, presentations, guest lectures, editing sessions and critiques. The majority of the learning in this class will come from shooting and critiquing. Assignments will be discussed and the instructor and the class will critique students' work. See weekly schedule for assignments and respective due dates. Any changes to the schedule will be announced in class.

Students will be expected to participate in class discussions and critiques. If you are absent, you will be expected to learn the material that you missed from a fellow student. Arrive to class on time and be prepared for the day's agenda. Attendance will be taken and points are deducted from the final grade for unexcused absences and repeated tardiness.

Labs, Equipment checkout & Lockers

* For those who took J227 before it was an all-digital class, and graduate students, there will be 3 Photoshop labs available. Those labs will be held the weeks 3, 4 and 5 (Sept 8th, Sept. 15th, and Sept. 22nd.)

Lab for this class will be four Thursday nights.
Nov. 5th, Nov. 12th, Nov. 19th and Dec. 3rd.

* Everybody is required to go to the lab sessions for audio and Final Cut Pro.

Equipment checkout will be closed on Monday, September 7 (Labor Day,) Nov. 11 (Veterans' Day) and during the Thanksgiving Break, from Nov. 25-29.
Equipment checkout begins on Sept. 2 and ends on December 10.

There are lockers in the basement if you wish to use one. They are available on a
first-come first-serve basis. You must supply your own lock. Locks must be removed before Dec. 14th or your lock will be removed during the Christmas break by a university locksmith. Your contents will be removed from the locker.

Suggested Texts

Equipment
You are required to have a professional digital camera (DSLR) that has manual exposure control. We strongly recommend that you purchase a Canon or a Nikon. You will also need a dedicated strobe flash unit for your digital camera. (Canon 430EXII, Canon 580EXII, Nikon SB-600, Nikon SB-800, NikonSB-900)
We'll review specific cameras and flash units in class. For more about equipment see the supply list.

Academic Honesty
IMPORTANT: Nothing that was shot before this semester may be turned in for this class. It is expected that you will turn in new work for each assignment in this class. It is also expected that all work done in this class on photographic exercises, captions, quizzes, etc. will be your own. Any act of academic dishonesty will result in referral to the proper university authorities or disciplinary action. Students must be familiar with the conduct code. The code is online at http://www.umt.edu/SA/vpsa/index.cfm/page/2585.

You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment and could result in an F for the course.

Cell Phones and Text Messaging
If you bring your cell phone to class it must be in the off position. No text messaging allowed in class. If you are discovered text messaging you will receive a zero for that day – that includes any assignment that may be due that day. The same is true if you are on any electronic contact device.

New Building
Please, keep the labs and the entire building in great condition. This is a new building. The last one was built in 1936 so we expect this building to be around
for a while. Take care of it. Clean up after yourself. Be respectful.

**Students With Disabilities**
If you have a disability that you feel affects your performance in this class, please come see me and we'll create the right work environment for you. See www.umt.edu/dss for details.

**Graduate Students**
Extra academic work is required of all graduate students. Early in the semester I will meet with graduate students to discuss the nature of this assignment. It will be worth 30 points.

**Assignments**
Your photographic assignments receive the most weight toward your final grade. Assignments will be discussed in class. You will be required to photograph ten single-photo assignments, three picture stories and one group project. You will also be graded on story updates.

**REPORTS** - Michel duCille report
**SINGLE ASSIGNMENTS** - Classmate Portrait, Sports, News, Bounce Flash/Fill Flash, Features/Pictorials, Slow Shutter at Night, Day of the Dead [Slow shutter speed flash], Fashion Illustration, Public Affairs News, Veterans' Day
**STORIES** - Event Story, Feature story, Portrait/Personality Story, Sports Story
**GROUP PROJECT** - the town project story
**STORY IDEAS** - proposals for each of your stories

You need to wait until we discuss each assignment in class before you photograph that assignment. You must shoot a different subject for each assignment. You may not select photos from a prior assignment for a current assignment. *The same is true of resubmissions.*

**Submission of Assignments**
All photo assignments will be turned in electronically to the J-School Server.

*For the single-picture assignments*
1. Always shoot in RAW format.
2. For every assignment you will submit two files - one file will be in the Raw format, the other file will be saved as a TIFF file after you make corrections in Photoshop. The TIFF file will be 10 inches wide if a horizontal, 10 inches deep if a
vertical, at 200 dpi.
Submit each image with the following slug.
Example: First image - Lurgio_portrait.NEF (for Nikon) or Lurgio_portrait.CR2
(for Canon). This means you to need to make a copy of the original RAW file and rename that copy.
Second image - Lurgio_portrait.tif
3. Make a Photoshop Contact sheet in PDF format with all of your images from your shoot. (This is taught in the optional Photoshop labs)
4. You will only turn in assignments electronically.
5. You will put the PDF and your final files in a folder slugged with the same name(Lurgio_portrait) Then you will place those in the Professors folder:
   >Jeremy Lurgio, >J328 >Assignment Drop Boxes >Portrait.
*** Always back up your work!!! (either on DVDs or an external hard drive or both.) You are required to keep backups – and not on the server.

*** Story and town project submissions will be addressed later in the semester.

Deadlines
Assignments must be submitted on the server no later than one hour before class on the due date.
There will be other deadlines, which are specified in the class schedule.
All late assignments must be turned in on time or you will receive a zero.
A late assignment is one that is turned in after the deadline.

Grading
Assignment Grades: Points will be earned for each assignment based on photographic quality, versatility, consistency, human interest, news value, originality, captions, deadline and submission requirements. As with anything in life there are always a number of solutions to each assignment, there is no one right answer.

<table>
<thead>
<tr>
<th>Points</th>
<th>Assignment</th>
<th>GRADE</th>
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<tbody>
<tr>
<td>20</td>
<td>Class attendance and participation</td>
<td>A</td>
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<tr>
<td>20</td>
<td>Classmate portrait and Slow shutter(10 pts. each) A</td>
<td>93 to 100%</td>
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<tr>
<td>180</td>
<td>Nine photo assignments (20 pts. each)</td>
<td>A –</td>
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<tr>
<td>120</td>
<td>Three picture stories (40 pts. each)</td>
<td>B+</td>
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<tr>
<td>30</td>
<td>Picture story updates (10 pts. Each)</td>
<td>B –</td>
</tr>
<tr>
<td>50</td>
<td>Town Project</td>
<td>C +</td>
</tr>
<tr>
<td>40</td>
<td>Four Story Idea proposals</td>
<td>C</td>
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<tr>
<td>10</td>
<td>Michel duCille Report</td>
<td>C –</td>
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</tbody>
</table>

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<thead>
<tr>
<th>Points</th>
<th>Assignment</th>
<th>GRADE</th>
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<tbody>
<tr>
<td></td>
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<td>D+</td>
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GRADING SCALE
470 points Possible Total

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<thead>
<tr>
<th>Letter</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>D</td>
<td>63 to 67%</td>
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<tr>
<td>D–</td>
<td>60 to 62%</td>
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<tr>
<td>F</td>
<td>59% and below</td>
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**Resubmissions**

There are no resubmissions for this class. This class simulates the newsroom environment and some of the assignments are time sensitive (for example: Veteran’s Day and Day of the Dead.)

**Supply List**

**MANDATORY**

35mm digital SLR camera, with a manual mode or a choice of manual and automatic modes, and a 50mm lens. More lenses are better (a wide angle and a telephoto). We highly recommend the Canon and Nikon camera systems.

- Compact Flash cards (we recommend several 4GB or 8GB or 16GB cards)
- Compact Discs and DVDs - These are essential for backing up your work.
- A portable external hard drive for backing up and storing your work.
- Dedicated flash unit for your camera
  - Nikon - SB-900, SB-800 or SB-600
  - Canon - 580EXII, or 580 EX and 430EX or 430 EXII
- Sync Cord: check compatibility of sync cord connections from flash to camera.
- Batteries for your flash unit (we recommend NIMH rechargeable batteries)
- Reporter’s notebooks

**OPTIONAL**

- 4 or 8 or 16 gig jump drives for transporting digital files.
- CF card reader
- Tripod

*Where to purchase*

<table>
<thead>
<tr>
<th>City</th>
<th>Address</th>
<th>Phone</th>
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<tbody>
<tr>
<td>Missoula</td>
<td>The Darkroom, 135 N. Higgins Ave.</td>
<td>549-1070</td>
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<tr>
<td></td>
<td>Yellowstone Photo, 218 East Front Street</td>
<td>728-7637</td>
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<tr>
<td></td>
<td>UC Bookstore</td>
<td>243-1234</td>
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<td></td>
<td>Neal’s Photo (Stephen Neal), Philipsburg</td>
<td>800-859-3855</td>
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<td></td>
<td>Online B&amp;H (bhphotovideo.com)</td>
<td>1-800-947-7785</td>
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<td>Bozeman Camera Repair</td>
<td>1-800-944-2139</td>
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<td></td>
<td>Calumet (calumetphoto.com)</td>
<td>1-888-888-9083</td>
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<tr>
<td></td>
<td>(Jennifer Lipp, David Grant or education rep)</td>
<td>1-800-225-8638</td>
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<td></td>
<td>Camera World (cameraworld.com)</td>
<td>1-800-226-3721</td>
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<td></td>
<td>FreeStyle (freestylephoto.biz)</td>
<td>1-800-292-6137</td>
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<td></td>
<td>F/11, McNab Enterprises, Bozeman (Terry)</td>
<td>1-800-548-0203</td>
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<td></td>
<td>Glazer’s Camera Supply (glazerscamera.com)</td>
<td>1-888-531-3232</td>
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<td></td>
<td>Huppins, Spokane (Shirley)</td>
<td>1-509-747-6486</td>
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<td>1-800-340-4770</td>
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Keeble & Shuchat, (ksphoto.com) 1-650-327-8511
Penn Camera (Jeff Snyder) (penncamera.com) 1-800-347-5770
Pitman Photo (pitmanphotosupply.com) 1-800-252-3008
Pro Photo Supply (prophotosupply.com) 1-800-835-3314

Web sites
News:
Associated Press
www.ap.org
Los Angeles Times
www.latimes.com
New York Times
www.nytimes.com
The Spokesman Review
www.spokesmanreview.com
BBC World
www.bbcworld.com
MSNBC.com
www.msnbc.msn.com
Reuters
www.reuters.com
WashingtonPost.com
www.washingtonpost.com

Organizations:
National Press Photographers Association
www.nppa.org
American Society of Media Photographers
www.asmp.org
World Press Photo
www.worldpressphoto.org

Resources:
Digital Journalist SportsShooter.com
www.digitaljournalist.org www.sportsshooter.com
Strobist
www.strobist.com
SCHEDULE OF TOPICS, ASSIGNMENT DUE DATES, AND LABS

NOTE: The following is subject to change with notice. We will review in October.

<table>
<thead>
<tr>
<th>Week</th>
<th>Class topics</th>
<th>Assignment</th>
<th>Lab</th>
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<tbody>
<tr>
<td>1.</td>
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<tr>
<td>Aug. 31</td>
<td>Introduction</td>
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<td></td>
<td>Review syllabus</td>
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<td></td>
<td>Photograph classmates</td>
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<td></td>
<td>Town project</td>
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<td>Digital Workflow</td>
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<td></td>
<td>Strobe list</td>
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<tr>
<td></td>
<td>Event Story</td>
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<tr>
<td>Sept. 2</td>
<td>Narrative Storytelling: Picture Story</td>
<td>Classmate portraits</td>
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<td></td>
<td>&amp; Photo Essay</td>
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<tr>
<td></td>
<td>Event Picture Story</td>
<td>Event Story ideas</td>
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<tr>
<td>Sept. 3</td>
<td>Michel duCille</td>
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<td></td>
<td>3:40-5 pm Gallagher Business</td>
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<td></td>
<td>8 pm Montana Theater</td>
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<td>2.</td>
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<tr>
<td>Sept. 7</td>
<td>no class – Labor Day</td>
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<tr>
<td>Sept. 9</td>
<td>Sports &amp; Sports Story</td>
<td>Michel duCille report</td>
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<tr>
<td>Sept. 9</td>
<td>Mary Virginia Swanson Lecture</td>
<td>7 pm UC Theater</td>
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<tr>
<td>Sept. 10</td>
<td>Mary Virginia Swanson Lecture</td>
<td>1:30 - 4:30 pm UC Theater</td>
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<td>3.</td>
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<tr>
<td>Sept. 14</td>
<td>Importance of News and Ethics</td>
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<td></td>
<td>News assignment with Public Affairs Class</td>
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<tr>
<td>Week</td>
<td>Class topics</td>
<td>Assignment</td>
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<td><strong>4.</strong></td>
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<tr>
<td>Sept. 21</td>
<td>Stories: weekend at the town</td>
<td><strong>Town Story ideas</strong></td>
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<tr>
<td>Sept. 21</td>
<td><em>David Leeson/Pulitzer Lecture</em></td>
<td><strong>7 pm UC Theater</strong></td>
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<tr>
<td>Sept. 23</td>
<td>Critique Feature 1 Photo</td>
<td><strong>Feature 1 Photo</strong></td>
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<td><strong>5.</strong></td>
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<tr>
<td>Sept. 28</td>
<td>Critique Event Story: STORY 1</td>
<td><strong>Event Story</strong></td>
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<tr>
<td>Sept. 30</td>
<td>TBA</td>
<td></td>
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<tr>
<td>Oct 2-4</td>
<td>Class spends weekend in our town: Story &amp; Feature</td>
<td>Reserve these three days for this project – <strong>required attendance</strong></td>
<td></td>
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<tr>
<td><strong>6.</strong></td>
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<tr>
<td>Oct. 5</td>
<td>Edit Town photographs</td>
<td><strong>Rough edit Town project</strong></td>
<td></td>
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<tr>
<td>Oct. 7</td>
<td>Critique Sports</td>
<td><strong>Sports</strong></td>
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<tr>
<td><strong>7.</strong></td>
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<tr>
<td>Oct. 12</td>
<td>Portable Strobes 1</td>
<td><strong>Story 2 ideas due by the 12th</strong></td>
<td></td>
</tr>
</tbody>
</table>
Oct. 14  Critique Fill Flash  Fill-Flash
          Critique Bounce  Bounce flash

Oct. 14  Cyma Rubin, Pulitzer lecture  7 pm UC Theater

Week  Class topics  Assignment  Lab

8.
Oct. 19  Portable Strobes 2
         Off-camera, white balance, gels
         Slow shutter speed with flash

Oct. 21  Critique News
         Public Affairs issue photo reminder

9.
Oct. 26  Story 3 idea (portrait/personality)
         Slow shutter at night critique

Oct. 28  Critique Feature 2 & Pictorials

10.
Nov. 2   Progress Report: STORY 2
         STORY 2
         contact sheets

Nov. 2 @ 5 pm  Photograph Day of the Dead (Group project)
               Assignment due @ 10 pm, Monday night!

Nov. 4   Critique Day of Dead/slow shutter
         Day of Dead/slow shutter
Nov. 5  Lab

11.

Nov. 9  Critique STORY 2  

Nov. 11  No class; but Veterans' Day assignment

Nov. 12  Lab

Week  Class topics  Assignment

12.

Nov. 16  Critique Fashion

Nov. 18  Town project progress critique

Nov. 19  Lab

13.

Nov. 23  Progress Report: STORY 3  

Nov. 25  Happy Thanksgiving – no class

14.

Nov. 30  Critique Public Affairs Issue News & Veterans’ Day

Dec. 2  Critique Town Project

Dec. 3  Lab

Nov. 11  Veterans' Day due 8 pm, Nov. 11

Veterans' Day

Story 2 Final

Fashion Illustration

Town project progress

STORY 3: contact sheet

Public Affairs News
Veterans’ Day

Town Project

Open FCP Lab
15.

Dec. 7    Evaluations and feedback
          Critique Story 3 (Portrait/Personality)  STORY 3

Dec. 9    Critique Story 3 (Portrait/Personality)

Dec. 10   *ALL EQUIPMENT DUE ON THURS. DEC. 10!!!*