9-2003

RTV 150.01: Intro to Radio and Audio Production

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Radio-TV 150
Intro to Radio/Audio Production
Autumn Semester 2003
Mondays and Wednesdays from 12:40 to 2:00pm
PARTY 166 (KUFM Radio Studio B)

Instructor
Assistant Professor Ray Ekness
UM Radio-TV Department, School of Journalism
730 Eddy (Office hours M & W 9-11am or by appointment)
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542-0251-home
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Course Description
This course will provide an introduction to the basic concepts of radio as a communication medium. Students will receive practical experience and basic knowledge of audio production, including the principles of sound, announcing, copywriting, microphone technique, board operation, storytelling, program production and organization. Students are encouraged and expected to incorporate their own creative and aesthetic ideas with the parameters of various radio programs.

Course Objectives
• To learn about the process and techniques of producing programs from the context of today’s radio industry.
• To learn and obtain “hands on” experience working with audio technology used in the radio industry.
• To produce several different radio segments and programs.

Textbook
Available at the UC Bookstore.

Lectures, Labs & Studio Time
This course consists of lectures and labs. The lectures will be held in KUFM Radio Studio B (PART 166). The hands-on lab sessions will be held in the student audio production studios (PART 172 & 173).

Checkout
Students will also be required to complete productions outside of the scheduled class times. In order to do so, the studio facilities are available for “check-out.” A schedule of available times are on the clipboard above each “on-air” light. You can sign-up to use one of the production studios for a maximum of four half-hour sections (two hours) per day. In class, we will go over the way to reserve the equipment and studios. Remote Mini-disk (MD) recorders are available for student use through Student Checkout. You can check out the MD recorders for a maximum of 24-hours.

Do not expect to always get the equipment at the exact time you need it. Always have a secondary plan. And always start early. You will be given more than enough time to finish an assignment. If you wait until the last minute, you may not get equipment or studio time.
Be careful with all equipment you use either in the studio or in the field. Don't leave remote camera equipment in your car or anyplace it could be stolen. Do not lose your temper and take it out on the equipment. Problems will happen, whether you're at the network level or in college. Everything breaks down eventually. Batteries quit and tape machines don't work. Be patient and learn to solve problems on your own. You are financially liable for any broken, lost or stolen equipment.

Access
Keys to the Student Production Area (PARTV 170, 172 and 173) are available. Key cards are available from RTV Secretary Wanda LaCroix at 730 Eddy Monday through Friday between 9am and 3pm.

Equipment Needed
- A number of Mini-disks (MD) to record in the field, to record in the studio and to hand in assignments.
- CD-R compact disks to archive material and hand in assignments
- A headset with both 1/4" phone and 1/8" mini plug connectors

Grading-Check last semester.
You will receive a personal critique, a class-wide critique and a grading/critique sheet following every assignment. You will be graded on a variety of different criteria and receive a grade between 0-4 for each assignment (i.e. 2.0=C, 3.5=B+, etc.) Deadlines are very important in broadcasting. All assignments must be handed in on time. Penalties will be assessed for late work.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
<th>Exam #3</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classical Composers</td>
<td>4</td>
<td></td>
<td>6</td>
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<tr>
<td>Haunted House</td>
<td>4</td>
<td>Attendance/Team Work</td>
<td>10</td>
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<tr>
<td>Commercial</td>
<td>4</td>
<td></td>
<td>Total</td>
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<tr>
<td>Radio Team #1</td>
<td>4</td>
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<tr>
<td>Radio Individ #1</td>
<td>4</td>
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<tr>
<td>Radio Team #2</td>
<td>8</td>
<td>Final Grades</td>
<td></td>
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<tr>
<td>Radio Individ #2</td>
<td>8</td>
<td>90-100=A</td>
<td></td>
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<tr>
<td>Radio Team #3</td>
<td>8</td>
<td>80-89=B</td>
<td></td>
</tr>
<tr>
<td>Radio Individ #3</td>
<td>8</td>
<td>70-79=C</td>
<td></td>
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<tr>
<td>Music Profile</td>
<td>4</td>
<td>60-69=D</td>
<td></td>
</tr>
<tr>
<td>Personal Profile</td>
<td>8</td>
<td>Below 60=F</td>
<td></td>
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<tr>
<td>Producer's Choice</td>
<td>12</td>
<td>(You need a “C” or better in all Journalism and Radio-TV practice classes.)</td>
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<tr>
<td>Exam #1</td>
<td>4</td>
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<tr>
<td>Exam #2</td>
<td>4</td>
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Attendance Policy
Attendance is mandatory. This is a building-block class. If you miss even one class, you are likely to miss something that could seriously hurt your performance on current and future assignments. Excused absences must be documented by the instructor.
RTV 150
Course Outline (Subject to Change)
Autumn Semester 2003

Wednesday, September 3
Course Introduction, Syllabus and Tour

Monday, September 8
Introduction to Audio and Radio

Wednesday, September 10
How Stuff Works (Board, MD, Recording)
Assignment-Classical Composers Announcing

Monday, September 15
How Stuff Works (Cool Edit, Short Cut)

Wednesday, September 17
Classical Composer Exercise DUE/Listen Announcing
Assignment-Haunted House

Monday, September 22
Writing Radio Commercials
Assignment-Commercial Writing

Wednesday, September 24
Haunted House DUE/Listen
Exam #1

Monday, September 29
Commercial Writing Assignment DUE/Presentations
Assignment-Produce the Commercial

Wednesday, October 1
Assignment-Radio Shows
Job Descriptions and responsibilities
Programming a Radio Station

Monday, October 6
Produce the Commercial DUE/Listen
Final Prep for next radio show
Assignment-Music Profile

Wednesday, October 8
KWWW On-the-Air

Monday, October 13
KYYY On-the-Air

Wednesday, October 15
KZZZ On-the-Air

Monday, October 20
Exam #2
Music Profiles DUE
Listen to Music Profiles

Wednesday, October 22
Listen to Music Profiles
Assignment-Personal Profiles

Monday, October 27
Personal Profile Examples

Wednesday, October 29
Final Prep for next radio shows

Monday, November 3
KYYY On-the-Air

Wednesday, November 5
KZZZ On-the-Air

Monday, November 10
KWWW On-the-Air

Wednesday, November 12
Personal Profiles DUE
Listen to Personal Profiles

Monday, November 17
Listen to Personal Profiles
Assignment-Producer's Choice Final Project

Wednesday, November 19
Art of Radio Discussion/Examples

Monday, November 24
Exam #3
Final Prep for next radio programs

Wednesday, November 26
THANKSGIVING HOLIDAY-NO CLASS

Monday, December 1
KZZZ On-the-Air

Wednesday, December 3
KWWW On-the-Air

Monday, December 8
KYYY On-the-Air

Wednesday, December 10
No Class-Work on Final Projects

December 15-19
FINAL'S WEEK
Final Test Period scheduled for
Monday, December 15th 8-10am
Final Project DUE